

MEDIA KIT



MICHELLE MOORE GESELL

PROFESSIONAL PHOTOGRAPHER | FASHION | LIFESTYLE

@michellemooregesell

ABOUT ME

I am a professional photographer and Western fashion and lifestyle creator living on a 6,000 acre ranch in West Texas. My work blends authentic Western life with high end fashion, creating an original point of view rooted in the equine world.

I produce my own professional photography, short form video, and occasional drone content, which allows me to turn around polished work quickly without outsourcing. I have daily access to 12 horses, livestock, custom leather, and desolate West Texas landscapes that most productions would have to source.

My audience of more than 150,000 spans Facebook, Instagram, and TikTok. Collaborations include One Teaspoon, Larroudé, Jessica Simpson, and independent makers. I create content that introduces fashion and lifestyle products through authenticity.



150K

Followers

1M+

Views

100K

Engagement



KEY METRICS

22 - 65

AGE RANGE

88%

UNITED STATES

100%

ORIGINAL CONTENT

SERVICES

PHOTOGRAPHY

VIDEO

EVENTS

OPEN TO GIFTING AND NEGOTIABLE RATES



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